

Supported by:



The Dutch Pavilion



Exhibition Centre Düsseldorf

This is your chance to join the Dutch Pavilion!

For the first time, PSI has selected a partner country for 2024 in order to bring the players in the European promotional products industry even closer together. As the first PSI Partner Country, The Netherlands will define the character of the trade show from January 9 to 11.

Benefit from:

- promotional products dealers, advertising agencies, marketing consultants and many more: Acquire new customers and retain existing customers
- numerous presentation options

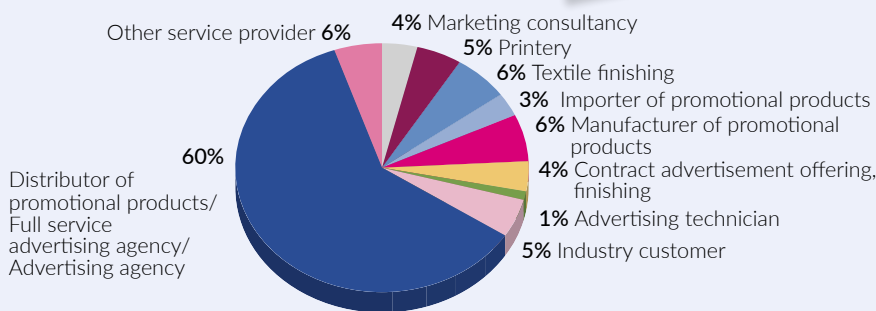
Members of PPP and exhibitors at the September PromZ event Leveranciersdagen, will receive 15% discount on Dutch-Pavilion prices.



Services

- 12, 16, 22 or 24 sqm floor space
- 1 high-quality counter incl. lockable cupboard and wastebasket
- Includes all ancillary costs such as AUMA, TÜV, stand cleaning, power, insurance
- Logo placement on the counter
- Listing as an exhibitor on www.psi-messe.com, in the PSI show catalogue, in the PSI Journal January 2024** and in the pocket floorplan
- PSI marketing package Bronze incl. leadtracking tool for visitor lead tracking
- 2 exhibitor passes

Trade visitors at PSI 2023



Total number of Trade visitors at PSI 2023: 10.509

12 sqm

Sponsored price:
5,999.00 EUR

16 sqm

Sponsored price:
7,499.00 EUR

22 sqm

Sponsored price:
10,999.00 EUR

24 sqm

Sponsored price:
11,999.00 EUR

Booth sketch



Sample image (Subject to modification. Status of February 2023)

IMPORTANT: The number of places is limited. Places will be issued on a first-come, first-served basis.

Do you have any questions? Please contact us at +31 6 22 97 02 65 or ngrotendorst@rxglobal.com

* All prices plus legal VAT

** Subject to registration by 15 November 2023